



TEXAS AND SOUTHWESTERN CATTLE RAISERS ASSOCIATION

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ELDON J. WHITE

Executive Vice President, Texas and Southwestern Cattle Raisers Association

Eldon J. White was named executive vice president of Texas and Southwestern Cattle Raisers Association in March 2007.

Previously, he was executive vice president of the National Agri-Marketing Association (NAMA) based in Overland Park, Kan. He has 29 years of agriculture-related association management experience, including 17 years serving as the chief staff officer.

Eldon was raised on a stocker operation outside of Ogden, Utah. His dad was a commission order-buyer. The family ranch also bred registered Quarter Horses for racing and raised sheep. Eldon was active in FFA in high school and served as Utah state FFA president in 1969.

Eldon earned bachelor's and master's degrees from Utah State University. He has a Bachelor of Science degree in animal science with minors in agriculture business and international agriculture and a Master of Science degree in agricultural economics.

His first job after graduation was working as a county agent specializing in 4H and livestock. From there he went to the National Cattlemen's Association (now the National Cattlemen's Beef Association) in Denver, as director of marketing and transportation programs.

Eldon left NCA in 1983 to become director of producer services for the American Sheep Producers Council. In 1989, the group merged with the National Wool Growers Association to become the American Sheep Industry Association. Eldon was named vice president for policy and government affairs and chief operating officer. He served in that position until 1991, when he joined NAMA.

Eldon and his wife, Val, make their home in Fort Worth. They have two married daughters: Kristen Burdett, 24, of Overland Park, Kan., and Kelly Smith, 22, of Rexburg, Idaho.